

MICHIGAN BEEF INDUSTRY COMMISSION

Special Board Meeting
Thursday, June 9, 2022
CentralStar Cooperative

Commissioners in Attendance:

Monte Bordner
Bret Schapman
Jon Haindl (virtually)
Jennifer Lewis
Leon Knirk
Jill Sears

Others Present:

George Quackenbush, MBIC
Jacquie Harrison, MBIC

Not in Attendance:

Dave Clark
David Neitzel
Travis Schunk

Welcome and Call to Order

Chairperson Monte Bordner called the meeting to order at 1:16 pm. A quorum is set in that six commissioners are present in person.

Operating Procedure & Agreement Between MBIC & MCA

As requested by the Chairperson, George Quackenbush reviewed the current Operating Procedure between MBIC and MCA. Quackenbush gave some history of the creation of MCA committees and an explanation of how these committees are not functioning as intended.

There was some discussion of:

- the financial effects of a reduction of cost reimbursement from MCA to MBIC
- what MCA tasks should or could continue to be done by the MBIC staff?
- do we need a liaison between MBIC and MCA as a connection to keep both entities strong?
- how deep do the ties between MBIC and MCA need to be?
- there is a delicate balance of involvement but to what degree?

Without a motion, the Board agreed to recommend that staff continue providing membership and financial management services to MCA while Quackenbush negotiates with MCA for an amended operating agreement.

MBIC Office Lease

Quackenbush provided a synopsis of research he has done regarding the MBIC office location and costs. The George F Eyde lease expired on May 31, 2022. There are several options available including a 6-month, one year or month-to-month agreement with Eyde in the existing office space or moving to two other locations. For the current time, the Board agrees that MBIC will revert to a month-to-month rental of the current office space until other accommodations can be chosen and are available.

Bret Schapman **MOVED** to give George Quackenbush the authority to explore and sign an agreement for office space and plan a relocation to a new office including the implementation needs. Jill Sears **SUPPORTED**.

MOTION CARRIED.

MBIC Budget Implications for FY 2023

The staff presented two reports that outline budgetary changes that may take effect with some staffing changes and a reduction or elimination of MCA management. The report for the remainder of FY022, reflects some staff cost changes and indirect costs that were not in the original approved budget. The report for FY2023 reflects the result of changes made to the MCA Operating Agreement for FY23, some staff changes and recommendations for reductions in some other costs. The Board would like to see some reallocation of funds to promotional projects and some thought about what programs are important and how they should be funded. Quackenbush reminded the Board that the approved Marketing Plan shows the promotional plans, what they are

meant to accomplish, and how the funds are allocated. In order to control the budget, it was suggested that some indirect costs be reduced in the budget but not promotional expenditures. The staffing considerations were discussed for FY23.

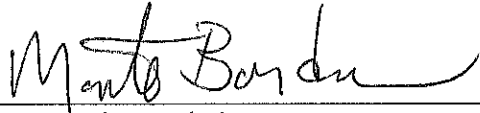
The Board requested the staff leave the room at 3:27 pm without a motion.

The Chairperson adjourned the meeting at 4:15 pm.

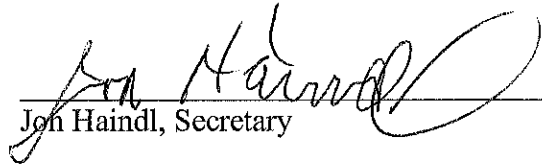
Respectfully submitted,



Jacquie Harrison
Administrative Office Manager



Monte Bordner, Chair



Jon Haindl, Secretary